



Take The Lead 2008-2009

Sponsorship Opportunities

Strategic Alliances

Key Partners

Golden Partners



Take The Lead 2008-2009

Table of Contents

Sponsorship Form	Page 1
Platinum Series Programs	Page 2
Educational Programs	Page 3
Key Partner Sponsorships	Page 4
Golden Partner Sponsorships	Page 5
Board Retreat(s)	Page 6
Annual Golf Tournament	Page 7



SACRAMENTO/SIERRA NEVADA CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

Take The Lead 2008-2009

MPISSN SPONSORSHIP RESPONSE FORM

Please complete the information below, indicating which dates you would like to sponsor an MPISSN event and/or other ways you would like to contribute. You may submit one response form to be considered for multiple dates and/or programs. Thank you.

Key Partner Sponsorship: (See page 4)

Diamond **Emerald** **Ruby** **Sapphire**

Golden Partner *(Fill out the Golden Partner Form on page 5)*

Meeting Sponsorships:

Host (Venue) Sponsor - Program Date(s): _____

Educational Program Sponsor \$1,500 - Program Date(s): _____

Platinum Series Sponsor \$1,800 Program Date(s): _____

Company or Venue Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Fax #: _____

E-Mail Address: _____

Contact Person for company logo: _____

30-word description of your company: _____

Return this completed form to:

Cindy Miglino, CMP, Chapter Administrator, MPISSN, P.O. Box 2338, Rocklin, CA 95677 or Fax (916) 624-2648.

Do you have questions? Call Cindy at (916) 624-2627 phone OR Tamalon Littlefield at (916) 813-6561
Go to www.mpissn.org.



Take The Lead 2008-2009

Strategic Alliance Opportunities

PLATINUM SERIES PROGRAMS

(Workshop with meal event)

Platinum Series Sponsor: **Open Opportunities**

Event Sponsor Benefits: \$1,800

- The Sponsor will have access to a maximum of five table tops for exhibit space during the Networking Reception.
- Mailing labels will be provided to each sponsor for their use. The labels will include the name and address of all of the members of the MPI Sacramento/Sierra Nevada Chapter.
- You will be recognized in email blasts to the members for program registration and in the program brochure.
- You will receive two (2) complimentary registrations to workshop.
- You will receive two (2) complimentary registrations to meal function and 5 minutes maximum podium time with LCD.
- You will be featured in the Sponsor Spotlight in *Connects* Newsletter. **Connects cut-off dates for each publication listed below.**
- You will be recognized on signage at meeting.
- You will have your logo with your website link on the MPISN website for 30 days.
- Additional meal function tickets available at advanced member discount price.

Other Sponsors:

Venue: **Open Opportunities**

Speaker's Gifts: **Open Opportunity** - \$50 This is a great opportunity for a promotional products company: Be recognized on collateral and from the lectern and in the Sponsor Spotlight in the *Connects* Newsletter.

OPPORTUNITIES	SPEAKER	SPONSOR	VENUE
October 21, 2008	Jim Spellos, CMP	The Citizen Hotel	Vizcaya Mansion
February 17, 2009	Michelle Wierzgac	STL, Ltd.	Marriott Hotel - CalExpo
April 21, 2009	TBD	Santa Barbara CVB	Mulvaney's Restaurant
October 20, 2009	TBD	Open	Open

CONNECTS NEWSLETTER - DEADLINES

Winter	Spring	Summer	Fall
October 24, 2008	February 13, 2009	April 17, 2009	July 10, 2009



Take The Lead 2008-2009

EDUCATIONAL Programs

Event Sponsor Benefits: \$1,500 **Open Opportunities**

- The sponsor will have access to a maximum of 3 table tops for exhibit space during the Networking Reception.
- Mailing labels will be provided to each sponsor for their use. The labels will include the name and address of all of the members of the MPI Sacramento/Sierra Nevada Chapter.
- You will be recognized in email blasts to the members for program registration and in the program brochure.
- You will receive one (1) complimentary registration to lunch and 5 minutes maximum podium time with LCD.
- You will be featured in the Sponsor Spotlight in *Connects* Newsletter. **Connects cut-off dates for each publication listed below.**
- You will be recognized on signage at meeting.
- You will have your logo with your website link on the MPISN website for 30 days.
- Additional meal function tickets available at advanced member discount price.

Other Sponsors:

Venue:

Speaker's Gifts: Open Opportunity - This is a great opportunity for a promotional products company: \$50. Be recognized on collateral and from the lectern and in the Sponsor Spotlight in *Connects*.

OPPORTUNITIES	SPEAKER	SPONSOR	LOCATION
September 16, 2008	Panel Discussion Green Your Meetings	Sonoma Tourism Bureau	Hyatt Regency Sacramento
November 18, 2008	Susan Crane Innovations	Open	Hilton – Arden Way
May 19, 2009	TBD	Sheraton Hotels	Sheraton Grand
July 21, 2009	TBD	Open	Open
September 15, 2009	TBD	Sonoma Tourism	Open
November 17, 2009 Bureau	TBD	Open	Open
CONNECTS NEWSLETTER - DEADLINES			
	Winter	Spring	Summer
	October 24, 2008	February 13, 2009	April 17, 2009
			Fall
			July 10, 2009



Take The Lead 2008-2009

KEY PARTNER SPONSORSHIP

Diamond Level: \$2,000 per year

Ruby Level: \$1,100 per year

Emerald Level: \$1,700 per year

Sapphire Level: \$500 per year

Diamond Benefits: \$2,000 per year

Twelve (12) program passes (*all lunch passes are fully transferable to potential member guests. Two (2) per lunch maximum*).

Four ½ page ads in the *Connects* Newsletter

Full page black/white ad in the MPISSN Membership Directory (*Subject to editorial deadline, Dec. 15, 2008*)

One set of MPISSN member mailing labels

Key Member ribbon at all MPISSN functions

Recognition at all monthly meetings

Thank You signage displayed at meetings

Company logo will be displayed on the back of *Connects*

Listing in the Membership Directory will be identified by a Key Member symbol (*Subject to editorial deadline, Dec. 15, 2008*).

Logo with link on Partner page of website for one (1) year

One complimentary booth at trade show

Emerald Benefits: \$1,700 per year

Eight (8) program passes (*all lunch passes are fully transferable to potential member guests. Two (2) per lunch maximum*).

Two ½ page ads in the *Connects* Newsletter

½ Page black/white ad in the MPISSN Membership Directory (*Subject to editorial deadline, Dec. 15, 2008*)

One set of MPISSN member mailing labels

Key Member ribbon at all MPISSN functions

Recognition at monthly meetings

Thank You signage displayed at monthly meetings

Company logo will be displayed on the back of *Connects*

Listing in the Membership Directory will be identified by a Key Member symbol (*Subject to editorial deadline, Dec. 15, 2008*).

Logo with link on Partner page of website for one (1) year

Ruby Benefits: \$1,100

Six (6) program passes (*all lunch passes are fully transferable to potential member guests. Two (2) per lunch maximum*).

½ Page black/white ad in the MPISSN Membership Directory (*Subject to editorial deadline, Dec. 15, 2008*).

One feature article in *Connects* Newsletter (*400 word maximum. Subject to editorial deadline*)

One set of MPISSN member mailing labels

Key Partner ribbon at all MPISSN functions

Recognition at monthly meetings

Thank You signage displayed at monthly meetings

Company logo will be displayed on the back of *Connects*

Listing in the Membership Directory will be identified by a Key Partner symbol (*Subject to editorial deadline, Dec. 15, 2008*).

Sapphire Benefits: \$500

Four (4) Program Passes (non transferable-one per program)

One feature article in *Connects* Newsletter (*400 word maximum. Subject to editorial deadline*)

One set of MPISSN member mailing labels

Key Partner ribbon at all MPISSN functions

Recognition at monthly meetings

Company logo will be displayed on the back of *Connects*

Listing in the Membership Directory will be identified by a Key Partner symbol (*Subject to editorial deadline, Dec. 15, 2008*).

If you do not see a package that fits your needs call Strategic Alliances/Key Partner Chair, Tamalon Littlefield at 916 813-6561. We will work with you to customize your package.



SACRAMENTO/SIERRA NEVADA CHAPTER

M E E T I N G P R O F E S S I O N A L S I N T E R N A T I O N A L

Take The Lead 2008-2009

GOLDEN PARTNER SPONSORSHIP

MPISSN has created a new sponsorship called the Golden Partner to recognize our supplier members who want to pair their advertising dollars with event sponsorship dollars when they support our chapter.

You may *choose* from any of the following items to build your sponsorship and become a **GOLDEN PARTNER**.

Sponsor an Educational Program	Minimum: \$1,500	_____
Sponsor a Platinum Series Program	Minimum: \$1,800	_____
Major Sponsor of the Golf Tournament i.e. Beverage Cart or Putting Contest	Minimum: \$1,000	_____
Any Combined Advertising Products Print and Electronic	Minimum: \$1,200	_____
Pre-purchase of 20 Golden Program Passes <i>(Annual Meeting Not included)</i> <i>(Golden Program Passes are fully transferable to guests; no more than 4 passes may be used per program)</i>	Value: \$ 700	_____

Your customized selections must total a minimum of \$2,500. **Total Minimum: \$2,500** _____
Excess purchases of one item may not be credited to another item.

To “Thank You” for your investment as a Golden Partner, you will receive:

- One (1) feature article in the *Connects* quarterly newsletter
- MPISSN member mailing labels (one request per year)
- Company logo displayed on the back of *Connects*
- Golden Partner ribbon at all MPI functions
- Golden Partner symbol for MPISSN member in the Membership Directory *(subject to editorial deadline, Dec. 15, 2008)*
- Recognition at monthly meetings
- “Thank You” signage displayed at monthly meetings
- One complimentary booth at Trade Show

Please initial your selections above and complete the application below.
Forward to our MPISSN office for immediate follow-up by a member of the Strategic Alliance Committee.

COMPANY NAME: _____

CONTACT PERSON: _____

ADDRESS: _____
Street City State ZIP

PHONE: _____ FAX: _____ EMAIL: _____

CONTACT FOR COMPANY LOGO: _____

30 WORD DESCRIPTION OF YOUR COMPANY: _____



Take The Lead 2008-2009

LEADERSHIP RETREATS (2)

February 18, 2009 – 1 day

Venue Sponsor Benefits:

The MPISSN Leadership Retreat attracts approximately 25 of the chapter's top leaders, including the Board of Directors, committee chairs, and staff, as they gather to discuss methods for executing the chapter's strategic plan for the upcoming year. The group is comprised of corporate and independent meeting planners and supplier members. The program is typically **fully sponsored but we will work with you.**

Venue Sponsor Benefits:

- Continental Breakfast or lunch for the day.
- 1 evening reception for 30 guests.
- Approximately 10-15 guest rooms for 1 night (if needed)

May 2009 – 2 days (Date to be decided)

Venue Sponsor: *Open Opportunities*

Venue Sponsor Benefits:

The MPISSN Mid-Year Leadership Retreat attracts approximately 25 of the chapter's top leaders, including the Board of Directors, committee chairs, and staff, as they gather to discuss methods for executing the chapter's strategic plan for the upcoming year. The group is comprised of corporate and independent meeting planners and supplier members. The retreat lasts 2 days. The program is typically **fully sponsored but we will work with you.**

Venue Sponsor Benefits:

- Approximately 20 guest rooms for 2 nights.
- Continental breakfast and lunch for 2 days.
- Meeting breaks, total of four (4).
- 1 evening reception for 30 guests.
- Complimentary use of audiovisual: screen and flipchart.

Other Sponsors: (may be included in venue sponsorship)

Dinner for 1 night: *Open Opportunity*

Roundtrip Transportation: *Open Opportunity* provided for off-site dinner.



Take The Lead 2008-2009

MPISSN Annual Golf Tournament

June 3, 2009

Major Sponsor of the Golf Tournament

This sponsorship qualifies towards the Golden Partnership with MPISSN.

Major sponsors will be acknowledged for minimum \$1,000 sponsorships such as:

- The continental breakfast
- A beverage cart,
- The putting contest

For complete sponsorship details contact Golf Chair, Roberta Campbell at rcampbell@CFBF.COM

Major Sponsor Benefits:

- Mailing labels will be provided to each exhibitor for their use. The labels will include the name and address of all of the members of the MPI Sacramento/Sierra Nevada Chapter.
- You will be recognized on the hand-out sheet distributed to all in attendance at the course.
- You will receive one (1) complimentary registration.
- You will be featured in the Sponsor Spotlight in *Connects* Newsletter.
- You will be recognized on signage at the golf course, and at the players luncheon.

Other Sponsorships:

Hole Sponsors –Promote your company at the tee

Contest prizes: - Present your own prize during the players luncheon

Tournament Winners' awards: - It is a great opportunity for a promotional products company. Be recognized on collateral and during the players luncheon

Raffle prizes

Photography

Signage

For all sponsorship opportunity details contact Golf Chair, Roberta Campbell at rcampbell@CFBF.COM